

Just Not Famous Enough®  
1.310.435-8996 USA  
1.647.991.6001 CANADA  
1.832.383.8663 FAX

## SPONSORSHIP OPPORTUNITIES

### PARTNER SPONSORSHIPS

#### **TITLE SPONSORSHIP • \$22,500 (Exclusive)**

**As title sponsor, your company will have more exposure than any other event sponsor. Your company's name will be incorporated into the event logo as presenter and will always appear as part of the JNFE Logo. Exposure extends beyond the concert to JNFE's extensive reach through the new JNFETV and Myspace.com profile, and is a major part of all marketing efforts.**

#### **SPONSORSHIP INCLUDES THE FOLLOWING:**

- Official presenting sponsor with name incorporated into JNFE logo
- Co-host of opening reception.
- Signage on stage and entrance event
- Joint-press release announcing title sponsorship
- 8 backstage passes to concert
- 15 tickets to concert.
- Rights to use tour logo on your promotional materials
- Inclusion in all tour email blasts identifying your company as title sponsor
- Logo included on repeater board on red carpet.

#### **"IN ASSOCIATION" SPONSORSHIP • \$15,500.00 (2 Available)**

**As the "In Association" sponsor, your company's name and logo will be incorporated into the event logo as "in association with" and will always appear with the JNFE logo.**

#### **SPONSORSHIP INCLUDES THE FOLLOWING:**

- Official "In Association" sponsor with name incorporated into JNFE's logo
- Co-host of opening reception and after party
- 5 backstage passes
- 10 tickets to the concert
- Rights to use tour logo on your promotional materials
- Inclusion in all tour email blasts identifying your company as "In Association" sponsor
- Logo included on repeater board on red carpet

## **BRANDING SPONSORSHIPS**

**Want your company logo to be seen and recognized by attendees, sponsors and press? These opportunities will get your name in front of everyone.**

### **OFFICIAL JNFE::AWARDS BADGE SPONSORSHIP • \$5,500 (EXCLUSIVE)**

- Sponsor 4/C logo or graphic on back of oversized tour badge (3" x 5")
- Badges worn by all V.I.P Guests & Press
- 2 backstage passes
- 6 tickets to the concert

Logo on repeater board/banner.

*\*Badges produced by Binary Kollecrive..*

### **OFFICIAL JNFE::AWARDS LANYARD SPONSORSHIP • \$2,500 (EXCLUSIVE)**

- Sponsor logo on conference lanyard worn by all V.I.P guests
- 4 tickets to the concert

*\*Sponsor must supply 1200 logo lanyards to Just not Famous Enough*

### **E-BLAST SPONSORSHIP • \$500 (4 AVAILABLE)**

- An exclusive email blast to the pre-registered concert attendee list two weeks prior to concert

or to the entire audience two weeks post-concert

- 2 tickets to the concert

Logo on repeater board

*\*Sponsor must supply copy and logos for email blast.*

**CUSTOM EVENT SPONSORSHIP OPPORTUNITIES • PRICED INDIVIDUALLY**  
**Just Not Famous Enough™ will be more than happy to work with you to develop a custom event sponsorship opportunity.**

Contact information:

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1.647.991.6001